



NITCO BRAND ETHOS

We believe that to be at the top one has to keep innovating and pushing oneself, constantly. Be it bringing to you the best of designs or even being ahead of the race when it comes to technology. There is only one spot on the top and we aspire for that spot to be ours.

EXPERT COMPETENCE:

We are driven by our urge to constantly evolve, based on our experience and learnings that make us competent enough to shape our own future with an entrepreneurial spirit. This fortitude of ours reflects in our solid leadership, our sound know-how and a high degree of credibility in our strong distributor network.

CLASS APART PRODUCT QUALITY:

Quality for us is:

- A clear point of difference- perceived and value added
- Timeless and characteristic designs
- Outstanding performance

With an eye for beauty and a continuous quest for perfection, we ensure that only those tiles, which match our highest standards, are given the NITCO brand label.

Our in-vogue designs and advanced technological processes derive from the very birthplace of ceramic tile making; Italy and Spain.

What sets us apart is that we have always invested in the best available technology and machinery. Our high-tech NITCO plant has enabled us to become India's first tile company to offer international standards in the manufacturing of tiles.

INNOVATION:

Innovation and continuous improvement in our technology and products, is one of our major distinguishing factors. For us, our work is an art form and each tile produced by NITCO is a unique masterpiece. And this is why our customers trust us to understand their needs and preferences with products that are second to none.

OUR SOCIAL RESPONSIBILITY:

Nature gives us in plenty and it is our responsibility to give back with gratitude. And the same goes for even our commitment towards people, be it our employees or our customers. Hence we are always on the search for environmental-friendly and pollution-free manufacturing processes and materials to contribute to the planet-preservation.

We have proof that we are getting closer by the day to anticipating future trends and impacts to accomplish our obligations and guarantee sustainability.

Our Tile Plant has been certified for Integrated Management System:

- ISO 9001:2008 For Quality Management
- ISO 14001:2004 For Environment Management
- OHSAS 18001:2007 For Occupational Health and Safety Management
- ISO 9001:2008 For Quality Management (Corporate Office)

CUSTOMER SERVICE

Our effectively enhanced customer services include:

- Ensuring updated information on website and digital media
- Educating the dealers as well as masons on the brand and product usage to facilitate proper information passing to the customers
- Easy availability of all products at Le Studio and other outlets
- Effective handling of post sales enquiries and customer grievances
- Timely product delivery at the dealers' doorstep without any kind of wear and tear

THE WORLD OF NITCO

It all started with a belief, and a purpose - a belief that there's no such feat which cannot be achieved, and a purpose to deliver the world's best products and services. 6 decades later, we're one of the largest, and the only premium tile brand in India. And we're only getting started.

NITCO is the only company in the country to boast a state-of-the-art, fully-integrated, automated plant, with benchmark processing systems and the most advanced technology. We are also the only company with an automated sorting process. This ensures quality consistency with the least variations. Our plant houses the country's most advanced Lab, with skilled technicians, professionals and experts from across the globe, ensuring quality and standards par excellence.

But most importantly, our processes, systems and technology also offer one more extended feature – peace of mind. In an industry where minor defects and imperfections are a norm, we strive to offer quite the opposite. With NITCO you are assured minimum risk, and the best quality, at all times. A definitive proof of that comes in the goodwill we've created amidst the Architect and Dealer fraternity across India.



INDEX

Double Charge Vitrified Tiles (800 x 800 mm)

Athens Verde, Natural, Charcoal	08-09
Eterno Ice, Sand	10-11
Eterno Magma, Ebony	12-13
Hercules Frost, Fawn	14-15
Hercules Ruby, Nero	16-17
Endurance Gris, Nero	18-19
Amazone Ice	20-21
Tropicana White, Gold	22-23
Vintage Pearl, Leon White	24-25

Double Charge Vitrified Tiles (600 x 600 mm)

Eterno Snow, Tan	28-29
Eterno Basalt, Raven	30-31
Hercules Frost, Fawn	32-33
Hercules Ruby, Nero	34-35
Magnum Coral	36-37
Supreme White	38-39
Endurance Cherry, Gris, Nero	40-41
Amazone Beige, Cherry, Ice	42-43
Vintage Pearl	44-45
Dynasty Gold	46-47
Fantasia White, Leon White, Tropicana	48-49

Soluble Salt - Gold Series (600 x 600 mm)

Bermuda, Bibilos, Brillo Ivory, Diana, Francesca, Harvest Cream, Perth, Serpegenti, Tagus

52-53

THE **MAGIC** OF **NATURAL MARBLE** NOW IN TILES

800 x 800 mm Double Charge Vitrified Tiles



The next revolution in tiles adorn your space with grandeur, finesse & lifelong durability









Athens Verde



Athens Natural



Athens Charcoal



09



Eterno Ice



Eterno Sand





Eterno Magma



Eterno Ebony





Hercules Frost



Hercules Fawn





Hercules Ruby



Hercules Nero

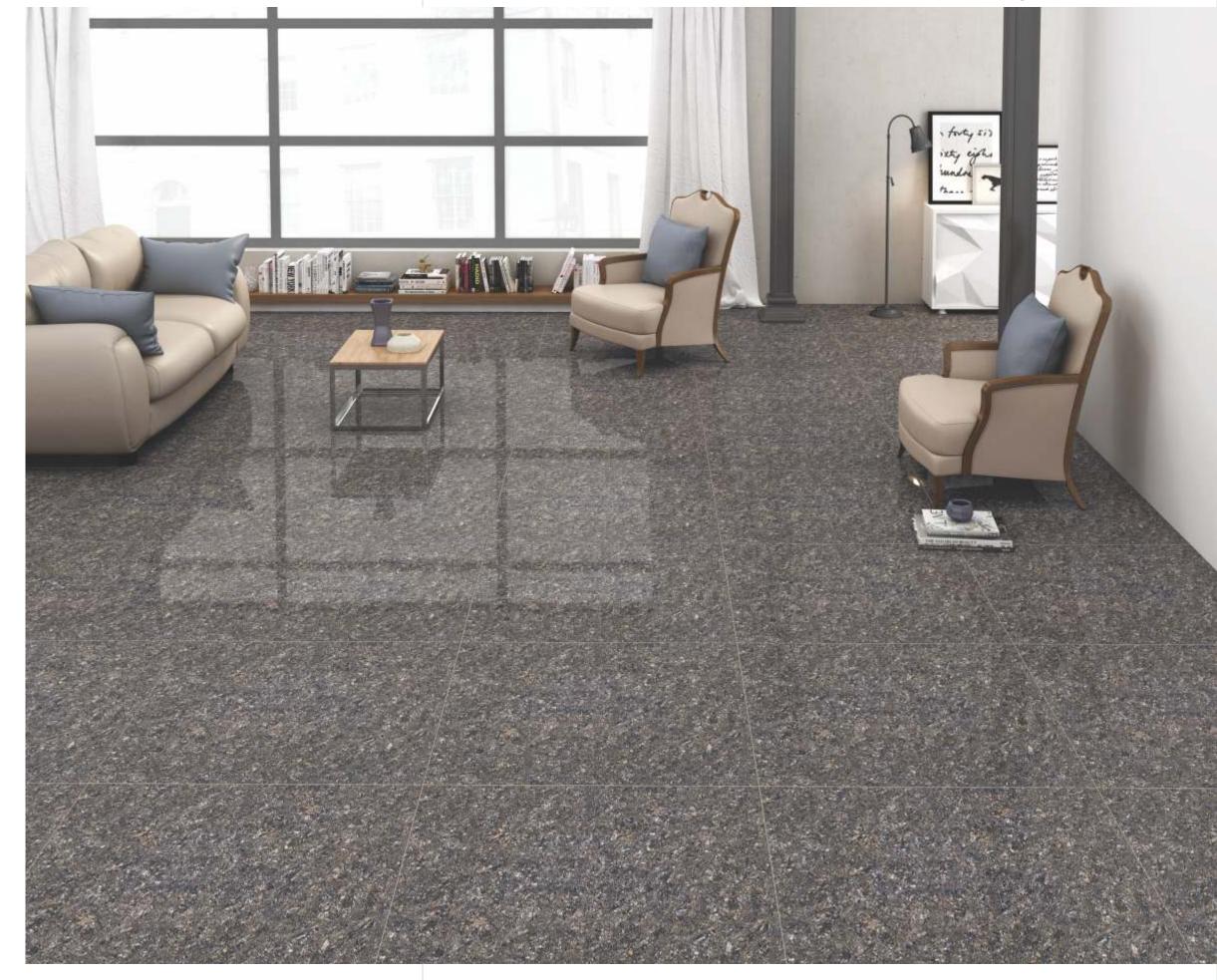




Endurance Gris



Endurance Nero





Amazone Ice



21

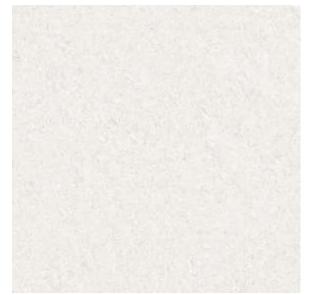


Tropicana White



Tropicana Gold





Vintage Pearl



Leon White



THE **MAGIC** OF **NATURAL MARBLE** NOW IN TILES

600 x 600 mm Double Charge Vitrified Tiles



The next revolution in tiles adorn your space with grandeur, finesse & lifelong durability





HIGHLY DURABLE





Eterno Snow



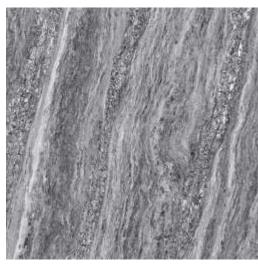
Eterno Tan



29



Eterno Basalt



Eterno Raven





Hercules Frost



Hercules Fawn





Hercules Ruby



Hercules Nero





Magnum Coral









Endurance Cherry

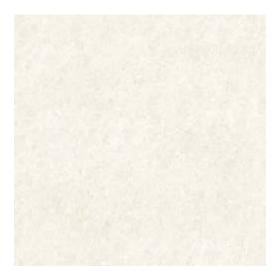


Endurance Gris



Endurance Nero





Amazone Beige



Amazone Cherry



Amazone Ice





Vintage Pearl





Dynasty Gold





Fantasia White



Leon White



Tropicana



THE **MAGIC** OF **NATURAL MARBLE** NOW IN TILES

600 x 600 mm

Soluble Salt Vitrified Tiles

wide array of colors, A perfect size for your floor and beautiful designs.



50





* STAIN RESISTANT

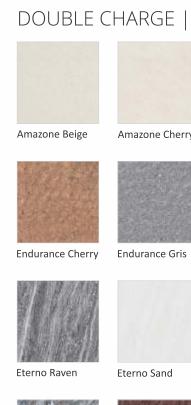


GOLD Series | 600 x 600 mm





DOUBLE CHARGE | Image Gallery



























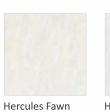


Eterno Basalt



Eterno Ebony











Leon White











Tropicana White



Hercules Ruby



Magnum Coral Supreme White

Tropicana Gold

SOLUBLE SALT | Image Gallery



Bermuda















Serpegenti Tagus

Technical Specification Vitrified Tiles (Double Charge)

ISO13006 : 2018						
Sr.No.	Test Description	Standard Test Method	Requirement as per Bla	Nitco's Value		
1	Deviation in Length & Width	ISO 10545-2	± 0.3% (Max 1.0mm)	± 0.10%		
2	Deviation in Thickness	ISO 10545-2	± 5.0% (Max 0.5mm)	± 5.0%		
3	Straightness of sides	ISO 10545-2	± 0.3% (Max 0.8mm)	± 0.1%		
4	Rectangularity	ISO 10545-2	± 0.3% (Max 1.5mm)	± 0.15%		
5	Surface flatness					
	Centre Curvature	ISO 10545-2	± 0.4% (Max 1.8mm)	± 0.2%		
	Edge Curvature	ISO 10545-2	± 0.4% (Max 1.8mm)	± 0.2%		
	Warpage	ISO 10545-2	± 0.4% (Max 1.8mm)	± 0.2%		
6	Surface Quality	ISO 10545-2	Min.95% free from visible defects	> 95% free from visible defects		
7	Water Absorption	ISO 10545-3	Avg.= 0.5, Ind. max 0.6	< 0.08%		
8	Modulus of Rupture, MOR (N/mm ²)	ISO 10545-4	= 35	> 35		
9	Breaking Strength, N	ISO 10545-4	= 1300	> 1500		
10	Resistance to Deep Abrasion Volume of material removed mm ³	ISO 10545-6	Max 175	< 140		
11	Thermal Shock Resistance	ISO 10545-9	No visible defects	Resistant		
12	Crazing Resistance	ISO 10545-11	No crazing	Resistant		
13	Frost Resistance	ISO 10545-12	No visible damage	Resistant		
14	Resistance to Acid, Alkalies and Chemicals (Except HF)	ISO 10545-13	No visible defects No visible et			
15	Glossiness			Min 85		

Technical Specification Vitrified Tiles (Soluble Salt)

ISO13006 : 2018					
Sr.No.	Test Description	Standard Test Method	Requirement as per Bla	Nitco's Value	
1	Deviation in Length & Width	ISO 10545-2	± 0.3% (Max 1.0mm)	± 0.10%	
2	Deviation in Thickness	ISO 10545-2	± 5.0% (Max 0.5mm)	± 5.0%	
3	Straightness of sides	ISO 10545-2	± 0.3% (Max 0.8mm)	± 0.1%	
4	Rectangularity	ISO 10545-2	± 0.3% (Max 1.5mm)	± 0.15%	
5	Surface flatness				
	Centre Curvature	ISO 10545-2	± 0.4% (Max 1.8mm)	± 0.2%	
	Edge Curvature	ISO 10545-2	± 0.4% (Max 1.8mm)	± 0.2%	
	Warpage	ISO 10545-2	± 0.4% (Max 1.8mm)	± 0.2%	
6	Surface Quality	ISO 10545-2	Min.95% free from visible defects > 95% free visible de		
7	Water Absorption	ISO 10545-3	Avg.= 0.5, Ind. max 0.6	< 0.08%	
8	Modulus of Rupture, MOR (N/mm ²)	ISO 10545-4	= 35	> 35	
9	Breaking Strength, N	ISO 10545-4	= 1300	> 1500	
10	Resistance to Deep Abrasion Volume of material removed mm ³	ISO 10545-6	Max 175	< 140	
11	Thermal Shock Resistance	ISO 10545-9	No visible defects Resista		
12	Crazing Resistance	ISO 10545-11	No crazing	Resistant	
13	Frost Resistance	ISO 10545-12	No visible damage	Resistant	
14	Resistance to Acid, Alkalies and Chemicals (Except HF)	ISO 10545-13	No visible defects	No visible effect	
15	Resistance to Staining	ISO 10545-14	Min. 3	Class 3	
16	Glossiness			Min 85	

Packing Details of Vitrified Tiles

Sr.No.	Dimensions	Tile/Box	Coverage Area	
31.110.	Difficusions		Sq. Mts.	Sq. Feet
1	800 mm x 800 mm (32" x 32")	3	1.92	20.67
2	600 mm x 600 mm (24" x 24")	4	1.44	15.50

The reproduction of tiles in this catalogue is restricted to four colour printing only and tiles are not relative in sizes. Conforming to ISO requirements, technical specifications of NITCO tiles are applicable only for first grade / first quality wall tiles. Please inspect all tiles prior to installation. Company will not entertain complaints once tiles are laid / fixed. Price category & PEI grade may change without any notice. Customers are advised to confirm it before placing order.

NITCO LIMITED

Nitco House, Sheth Govindram Jolly Marg, Kanjur Marg (E), Mumbai - 400042. Tel.: +91-22-67521555 | Fax: +91-22-67521500. To Locate the nearest Exclusive Le Studio in your city, Please call Toll free:1800 209 9898 | marketing@nitco.in













